

Groups Building

Training Design Thinking

Challenge Theme 1: Healthcare & Medical

City-centered
Location

Unclear
Handwriting
of Doc.

Scheduling
Doc.
apointments

Medicine
substitute

Standard
prices for the
medical
services

Parking places

Waiting time

Unavailability
of special Doc.
In rural areas

Standard
prices for the
medical
services

Short times
for reviewing

Specialization
for hospitals

Cleanliness
and quality of
byproduct
services is not
up to the
standard

Employees/staff
behavior

Sky-high
prices for
specialist

Standard
prices for the
medical
services

Challenge Theme 2: Finance & Money

No feelings of
value money

Customer
convenience

Registration of
sellers

Long queues

Waiting time

High fees for
the card
services

Slow response
for customer
problems

Communications
with the banks

Challenge Theme 3: Entertainment

Lack of enter.
places

mobility

No or lack of
gaming places

Game lands

Waiting time

Challenge Theme 4: Travel/Tourism

No local
airport

Mobility
problems

Official
taxi/public
transportation
between cities
and
villages/towns

Lack of clean
and proper
hostels in the
WB cities and
villages

Material
availability for
tourist

Waiting time

Lack of
tourism
infrastructure

High prices for
hotels

Inadequate
hotels

Lack of water

long travel
distances
between
different
places

Listed places
to visit is not
big

Challenge Theme 5: Retail & Shopping

Time for shopping to arrive

Quality of the online shopped product

Lack of trust

Lack of water

Lack of quality

High Logistics prices

Higher prices of products online by FB and insta

Taxes between countries

Lack of water

Task

- Start a communication channel for the group
- Select the Coordinator for the group
- Select a topic for your project under the challenge that you selected
- By self brainstorming and then a group brainstorming.

Thank you :))